



We'll be there.



BLUE DRESS BREAKFAST

PRESENTED BY ST VINCENT DE PAUL OF SEATTLE | KING COUNTY

Event Date:

Tuesday, May 13th, 2025

Event Location

Seattle University Campion Ballroom



St Vincent de Paul
of Seattle | King County



ABOUT SVDP



Our annual breakfast raises critical funds for our mission as we work to keep families together, healthy, and housed. Your support is vital to our neighbors in need, who are facing a time of great vulnerability.

Where: Seattle University Campion Ballroom

When: May 13th, 2025

Contact: Lisa Hubert, 360-900-9280

Email: BlueDress@svdpseattle.org

For over 100 years, St Vincent de Paul of Seattle | King County has provided critical aid to impoverished, under-served, and vulnerable populations throughout the Puget Sound region.

According to Forbes, St. Vincent de Paul is the 75th largest charity in the United States. In 2023 in Seattle-King County, St. Vincent de Paul provided \$2.7 million in rent and utility assistance alone to help prevent family evictions and reduce homelessness.

FRONT COVER PHOTO: Folkloric Dancers, 2024 Blue Dress



25,746

visits to the Food Bank



1,365

volunteers in 2023 alone



\$2.7 Million

In rent and utility assistance



27,151

Helpline referrals



1,983

people assisted in Case Management



11,779

hours dedicated by volunteers



462,166

pounds of food distributed



2,352

immigrant families assisted through Centro Rendu



1,838

boxes of food delivered to RV residences



4,422

essential items distributed to food bank visitors

Sponsorship Impact

Your support funds critical social service programs.

GEORGETOWN FOOD BANK

The Georgetown Food Bank and Community Center serves neighbors by providing food, free clothing, health checkups, resource assistance, and a community connector program that serves neighbors with outside resources.

CASE MANAGEMENT

Case managers help neighbors gain access to resources while providing services to those overcoming addiction, mental illness, unemployment, homelessness, and returning to lives of self-sufficiency.

HELPLINE

The Helpline connects those in desperate need of housing solutions, rent and utility assistance, and basic needs with supportive programs and services.

CENTRO RENDU

Centro Rendu provides Latino families with culturally relevant programs, including early childhood education, academic support, case management, legal advocacy, job training, and leadership development.

PERSON-TO-PERSON VISITS

Vincentian volunteers, in 48 neighborhood-based teams, make over 16,000 person-to-person visits annually, assisting families and individuals with rent, utilities, food & other basic needs.

BENEFITS FOR SPONSOR



Blue Dress 2024

COMMUNITY CHAMPION

This gift will establish your company as a Champion for people who face financial challenges, food insecurity, and unstable housing, enabling them to improve their circumstances, sustain their families, and thrive.

MARKETING & MEDIA

Benefits include full recognition on all online and social channels, a special announcement from the podium, logo recognition on event collateral and marketing materials, and much more (see below).

EVENT DAY

Join us in May 2025 at the Seattle University Campion Ballroom to enjoy a delicious breakfast, a fun program, and learn more about the impact of St Vincent de Paul in our community while supporting families in need.

MARKETING & MEDIA

To take advantage of full event marketing exposure, please submit your logo for marketing materials before March 14th, 2025.

SPONSOR LEVELS	DIAMOND \$50,000	PLATINUM \$25,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Name/Logo in Event Program	✓	✓	✓	✓	✓
Onscreen Recognition	✓	✓	✓	✓	✓
Social Media Shoutouts Pre- and Post- Event	✓	✓	✓	✓	✓
Name/Logo on Event Website	✓	✓	✓	✓	✓
Sponsor Announcement from event podium	✓	✓	✓	✓	
Recognition on Table Placards	✓	✓	✓		
Opportunity to distribute marketing materials at event	✓	✓			
Annual Recognition as the '2025 Event Presenter'	✓				



St Vincent de Paul
of Seattle | King County



LET'S TALK!

CONTACT

LISA HUBERT

Development & Communications Manager

Phone 360-900-9280

Website www.svdpseattle.org/blue-dress

Email bluedress@svdpseattle.org

